



## TIPS FOR A SUCCESSFUL FUNDRAISER:

- Try to reach a large audience of people to maximize your redemption. For people to actually participate the night of the event.
- Include the flyer in your group's newsletter, website, facebook or myspace-page, blog, and any other announcements that may be going on.
- Utilize online services to invite your email contact list to the event.
- If you are a school, send all of the kids home with flyers, announce it on the PA or at school sporting events, etc.
- Inform the local news media about the event and send them a flyer. Just remind them to make a note that the flyer is required to be given to the cashier.
- Enlist the help of as many as possible to spread the word about your event. There really is strength in number.
- Most importantly make sure you and everyone who is helping you is able to have fun while doing this.